

Traffic Generation Packages

Traffic Plan £139 per month	Remarketing Plan £249 per month	Popularity Plan £399 per month
MARKETING GOAL: - Minimum 100 new, targeted visitors per month	MARKETING GOALS: - Minimum 100 new, targeted visitors per month - Additional returning visitors - Brand awareness for previous website visitors and front-of-mind, brand recognition	MARKETING GOALS: - Minimum 200 new, targeted visitors per month - Additional returning visitors - Brand awareness for previous website visitors and front-of-mind, brand recognition
Longtail Keyword Research Researching highly targeted, low cost, keywords & phrases.	Longtail Keyword Research Researching highly targeted, low cost, keywords & phrases.	Longtail Keyword Research Researching highly targeted, low cost, keywords & phrases.
Google Marketing Campaign Establishing & managing Google AdWords campaign to generate traffic.	Google Marketing Campaign Establishing & managing Google AdWords campaign to generate traffic.	Google Marketing Campaign Establishing & managing Google AdWords campaign to generate traffic.
Monthly Report A simple to follow monthly report highlighting the progress of the campaign and best performing keywords.	Remarketing Campaign Banner ads appear on third-party websites to people who have previously visited your site encouraging them to return.	Facebook Marketing Campaign Targeted advertising using Facebook's unique profiling system to attract more potential customers to the website.
Includes Monthly Advertising Budget The monthly cost includes all Google advertising budgets, no extra to pay!	Banner Designs Design of multiple banner adverts for the remarketing campaign.	Remarketing Campaign Banner ads appear on third-party websites to people who have previously visited your site encouraging them to return.
	Monthly Report A simple to follow monthly report highlighting the progress of the campaign and best performing keywords.	Banner Designs Design of multiple banner adverts for the remarketing campaign.
	Includes Monthly Advertising Budget The monthly cost includes all Google advertising and Remarketing budgets, no extra to pay!	Monthly Report A simple to follow monthly report highlighting the progress of the campaign and best performing keywords.
		Includes Monthly Advertising Budget The monthly cost includes all Google & Facebook advertising and Remarketing budgets, no extra to pay!

Booster Packs

Budget Booster	£99 per booster, per month
Increases the budget of the Google search results marketing campaign or Facebook marketing campaign, meaning your website gets more impressions and, ultimately, more visitors. MARKETING GOAL: Additional 100 visitors per month, per Booster.	
Remarketing Budget Booster	£99 per booster, per month
By Boosting your remarketing campaign, your banner ads are more likely to appear before people who have visited your site in the past and encourage them to return. MARKETING GOAL: Additional returning visitors and brand awareness.	

All prices exclude VAT @ 20%