

## Curriculum Vitae

**Full Name:**

Darren Lee Langley

**Nationality:**

British

**Current Position:**

Freelance Web Designer

**Location:**

Central Birmingham, UK

**Technical Skills:**

HTML / XHTML

CSS

XML

ActionScript

JavaScript

PHP

**Awards:**

**Winner** - Interactivity Award,  
BAFTA Television Awards 2007 - Terry  
Pratchett's Hogfather, Sky One online

**Winner** - Best Broadband Website,  
BIMA Awards 2003 - Sky News Broadband

**Short-listed** - Interactive Innovation Award,  
BAFTA Television Craft Awards 2006 -  
Sky News Website

**PC & Mac Software Skills:**

Adobe Photoshop / ImageReady

Adobe Illustrator

Adobe Dreamweaver

Adobe Flash

Adobe InDesign

Adobe Director

Adobe Acrobat

Microsoft Office Suite

WatchFire Web MX

WebSideStory HBX Analytics

**International Conferences Attended:**

Web 2.0 Summit, November 2006,  
San Francisco, California

**Interests:**

Writing screenplays and watching movies,  
music and playing guitar, computer games,  
walking and international travel

## Education

**October 1994 - July 1997**

Staffordshire University, Stoke-on-Trent  
BA (Hons) Design: Electronic Media

**Training Courses**

**Fireproofing The Idea & Selling The Idea**  
D&AD, 2007

**September 1991 - July 1994**

Solihull College, Solihull, West Midlands  
BTEC National Diploma: Graphic Design  
BTEC First Diploma: Design

**XML/CSS Advanced**

Corps Business, 2007

**Flash Intermediate**

Corps Business, 2007

**September 1986 - July 1991**

The Woodrush High School, Hollywood,  
Birmingham  
GCSE: Design and Communication, Art, English,  
Mathematics, History, Physics, French

**Assertiveness**

Sky HR, 2005

**Influence & Persuasion**

Sky HR, 2005

**XHTML/CSS Beginner**

Aquent Training, 2004

## Personal Profile

I am a conscientious and friendly individual with a good sense of humour, who can operate efficiently as part of a team or individually motivated. I am equally happy to take leadership or follow instruction to produce high-quality creative and technical solutions that fit the requirements of the brief.

## Career History

February 2008 -

### Freelance Web Designer Birmingham

Since becoming a full-time freelance digital designer in February 2008 I have worked for international brands such as **Metro International** and global hard drive manufacturer **Western Digital**. In addition I also have a long history of working with small to medium-sized businesses, such as **Summer School of English**, consulting on and producing their online presence.

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July 2007 - February 2008

### Creative Director TAMBA Internet, Birmingham

In July of 2007 I took up the position of Creative Director with Birmingham-based digital agency **TAMBA Internet**. The responsibilities within the role included: managing the production department and recruiting talented individuals to join the expanding team, managing the creative direction of web design projects in addition to the production and distribution of viral campaigns and games. Client relationship management of a wide selection of regional and national clients and brands, including **E.ON**, **Virgin Active**, **Kwik-Fit Insurance** and **mydeco**, as well as being responsible for project planning and effective time management of the production team.

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August 2005 - July 2007

### Web Design Manager British Sky Broadcasting, Isleworth, London

In 2005 I became a Design Manager for blue-chip TV and entertainment company **British Sky Broadcasting** within their **Interactive Media Design Agency**.

During seven-and-a-half years at Sky I had the opportunity to work with many distinguished brands such as **Sky News**, **Sky One** and **Sky Sports**, in addition to working with a number of third-party brands, for example **Volkswagen**, **More Than** and **Siemens**. I have also had the opportunity to work with and collaborate with a range of top interactive and advertising agencies such as **Sapient**, **AKQA**, **Glue** and **TribalDDB**.

As Web Design Manager I was involved in managing many concurrent projects including pitching, documentation, timelines, budgets, presentations, creative direction, managing client expectations and design sign-off as well as technical integration.

In this role I was also responsible for managing the day-to-day work schedule for a team of talented web creatives and front-end developers.

During the last three years at Sky my involvement in business strategy also increased and I was often called upon to input into the tactical approach for Sky's online properties from a creative, technology and web trends perspective.

I attended the 2005 **Web 2.0 Summit in San Francisco**, California, representing Sky at the international summit of only one thousand senior people from major companies such as Google, Microsoft and Yahoo! The aim of the annual summit is to set the international agenda for Web 2.0.

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March 2003 - August 2005

**Senior Designer / Team Leader**

British Sky Broadcasting, Isleworth, London

In 2003 I became a team leader and creative lead on a number of projects such as **Sky.com** and **Sky News Broadband**, which went on to win a **BIMA award** for Best Broadband site.

I also designed, developed web accessible XHTML & CSS and managed the design phase of the new **Sky News** website in 2005 which WebUser magazine later commented is "just the way a news site should be, we reckon."

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March 2000 - March 2003

**Web Designer**

British Sky Broadcasting, Isleworth, London

I joined Sky in March 2000 to design and build HTML and Flash sites whilst developing my skill-set and professional aptitude.

I worked single-handedly and within a team on a range of projects for **Sky.com**, **Sky News**, **Sky Movies**, **Sky Sports** and music channel **Scuzz** whilst steadily being given increased responsibilities.

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July 1999 - March 2000

**Web Designer / Developer**

Communiqué Group, Richmond-upon-Thames, London

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July 1998 - July 1999

**Web Designer / Webmaster**

Techniques Marketing and Communications Group, Newcastle-under-Lyme, Staffordshire

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July 1997 - July 1998

**Multimedia Designer**

Staffordshire University Multimedia Design Unit, Stoke-on-Trent, Staffordshire

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For more specific information regarding my work and the projects I have been involved in please visit the Portfolio section of my website at **www.darrenlangley.com**.